

VCI / 23/3146

14/8/23

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**From:** Website Division <website-ugc@gov.in>

**To:** kbvsasun@rediffmail.com, dcdeka@rediffmail.com, vc@nluassam.ac.in,  
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**CC:** "Dr. Diksha Rajput" <diksha.ugc@nic.in>, "Hitesh Manik" <hite .....

**Subject:** Fwd: Har Ghar Tiranga Programme under Azadi Ka Amrta Mahotsav  
(AXAMI-Reg.)

Respected Madam/ Sir,

Please find attached herewith the UGC letter regarding Har Ghar Tiranga  
Programme under Azadi Ka Amrta Mahotsav (AXAMI) for your kind perusal please

With kind regards  
UGC, New Delhi

Attachment 2: Har Ghar Tiranga Programme001.pdf (521KB) Delete WebDisk 0-1 a

Type: application/pdf  
Encoding: base64

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मान-विमान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary

1232/DUE/2  
14/08/23



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

F.No. 1-27/2022(e.Gov)

11<sup>th</sup> August, 2023/ श्रावण 20, 1945

**Sub: Har Ghar Tiranga Programme under Azadi Ka Amrit Mahotsav (AKAM)-Reg.**

Respected Madam/Sir,

As you are aware, Government of India has launched the flagship initiative 'Azadi Ka Amrit Mahotsav (AKAM)' to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives with a wide range of participation that has served as a unifying force to become a 'whole of society' initiative.

Under the aegis of AKAM, 'Har Ghar Tiranga' the Campaign was launched last year from 13th - 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation.

In this regard, all the Vice-Chancellors of Universities and Principals of the colleges are requested to disseminate the information on 'Har Ghar Tiranga' program with their faculty members, students and stakeholders and to encourage them to celebrate India's Independence Day with the same zeal and patriotism from 13th-15th August 2023 and to put selfies with Tiranga on the website [www.harghartiranga.com](http://www.harghartiranga.com).

Institutions are also requested to upload their participatory videos of 'Har Ghar Tiranga' programme on their social media platforms like Twitter, YouTube, Facebook, Instagram etc. and also share the detailed activity plan for organizing the above events on the UGC University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in>

With kind regards,

Yours sincerely,

(Manish Joshi)

OVI/DPR  
vc  
14/8/23

Circulate

To  
The Vice-Chancellors of all Universities  
The Principals of all Colleges/Institutes

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