

ELECTION COMMISSION OF INDIA

NirvachanSadan, Ashoka Road, New Delhi-110 001

SANTOSH KUMAR
SECRETARY

E-mail -sveep@eci.gov.in
Tel. No. 011-23488512

F. No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2022

Dated: 11th January, 2023

To,

The Chief Secretary,
of All States/ UTs.

CS (Away in west)

Sub: National Voters' Day (25th January) 2023-reg.

Sir/Madam,


As you are aware, the National Voters' Day (NVD) is celebrated across the Country on 25th January, every year. This year the theme of NVD celebration is "Nothing like voting, I vote for sure."

2. In keeping with the practice, it is requested that Schools and Educational Institutions in your State may be instructed to organize events like debate, discussions, competitions (drawing, skit, song, painting, essay etc.) on the sidelines of NVD celebrations on the above mentioned theme. The said events may be organised after 1:00 PM as per appropriate Covid-19 guidelines/ protocols in place. Further, educational institutions as well staff and officers in State Government Department/ PSUs and offices in your State may be asked to administer the NVD pledge on the National Voters' Day. The photographs of all these events may be uploaded using hashtag#NVD2023, #VoteDeneJayenge, #NothingLikeVoting, #BridgingTheVotingGap, #MyVoteMyPower on their respective social media handles or website, wherever possible. The copy of the pledge is enclosed herewith.

3. Further, ECI song 'Main Bharat Hoon' will be launched on the day of NVD, the link of which will be made available on ECI website (www.eci.gov.in & www.ecisveep.nic.in) from 1:00 PM on 25th January 2023. The offices in the State Govt. Departments and PSUs as well as the educational institutions may be asked to play the song and upload the photographs on their social media handles using hashtag #MainBharatHoon, #VoteDeneJayenge.

Yours faithfully,

Encl: NVD pledge (Hindi/ English)


(SANTOSH KUMAR)

Copy to: The Chief Electoral Officers of all States/ UTs

16/1/23

13/01/23

12/1/23

SG/A

12/1

Supdt Coordinate
16/1/23
G.U