

**OFFICE OF DEAN OF UNIVERSITY INSTRUCTION
PANJAB UNIVERSITY, CHANDIGARH**

No. 1638-1738/DUI/DS

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At the Chairpersons meeting held on 9 April 2024, Professor Sonal Singhal (Chemistry) had explained why the IIC Logo has to be used on all P.U. brochures/posters relating to events/programmes held in their departments/centres. This is explained in detail below:

The Institution's Innovation Council (IIC) program has been launched by the Ministry of Education (MoE) through MoE's innovation Cell (MIC) in the year 2018 in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. The primary role of IIC is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as:

- Ideation
- Problem solving
- Proof of concept development
- Design Thinking
- IPR
- Project handling
- Management at Pre-incubation / incubation stage etc.

So that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs.

The IIC model is designed to address:

- ❖ The existing challenges / issues in HEIs such as less numbers, occasional and unplanned Innovation & Entrepreneurship (I&E) activities organized in HEIs with low involvement of top leadership,
- ❖ Lack of coherence and absence of synergy in resource mobilization,
- ❖ Deployment and underutilization of creative potential of youths as major barrier for vibrant I&E ecosystem to emerge from HEIs.

FUNCTIONS OF IIC

- To conduct various Innovation, IPR and entrepreneurship-related activities prescribed by MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

Functioning of IIC in Panjab University

The number of activities / events conducted under the banner of IIC has great impact on the University's ranking. For this, chairpersons / directors of all the departments are requested to

- Plan and organize maximum events / activities under the banner of IIC and always add logo of IIC on the respective brochure / circular.
- BEFORE THE EVENT, send the respective brochure / circular to iic@pu.ac.in for its wide publicity on social media.
- AFTER THE EVENT, send few pictures of the event along with its short write up / press note to above email ID to upload same on IIC portal.

IMPORTANT: Always add IIC Logo (given below) on all the Circulars/Brochures Etc.




Dean of University Instruction

Issued to:

The Chairpersons/Coordinators/Directors,
All Teaching Departments/Centres/Institutes, P.U., Chandigarh.