

Date: Wed, 24 Jan 2024 16:17:06 +0530
From: "Vice-Chancellor, Panjab University" <vc@pu.ac.in>
To: dui@pu.ac.in, regr@pu.ac.in, dsw@pu.ac.in
Subject: Fw: National Voters' Day(25th January, 2024) -reg.

----- Forwarded Message -----

From: General Coordination Branch <cobranch@punjab.gov.in>
To: vc@pbi.ac.in, vcgndu@gmail.com, vc@psou.ac.in, vcsgtblaw@gmail.com, vc@pu.ac.in, registrar@rgnul.ac.in, vc@davuniversity.org, vc@sbbsuniversity.ac.in, vc@gku.ac.in, vc@rimt.ac.in, sgrduhs@gmail.com, sgrdimsar.asr@gmail.com, vc@cumail.in, director@chitkara.edu.in, sukhdarshan05@yahoo.co.in, vc@plaksha.edu.in, provc@cityuniversity.in, chancellor@ltsu.ac.in, vc@gnauniversity.edu.in, pprabhakar@pb.amity.edu, vc@auts.ac.in, vc@deshbhagatuniversity.edu.in, registrar@rayatbahauniversity.edu.in, vc@adeshuniversity.ac.in, vc.office@lpu.co.in
Cc: "cobranch4649" <cobranch4649@gmail.com>
Sent: Tue, 23 Jan 2024 16:06:38 +0530 (IST)
Subject: National Voters' Day(25th January, 2024) -reg.

PI find the attachment enclosed for further necessary action.

Regards

General Administration

(General Coordination Branch)

----- End of Forwarded Message -----

O/o Vice Chancellor
Panjab University, Chandigarh
0172-2541945

Attachment 1: OriginalMsg.htm (25KB) Delete WebDisk

Type: text/
Encoding: quoted-printable Download

Attachment 2: 60-61.pdf (4.3MB) Delete WebDisk

Type: application/pdf
Encoding: base64 Download

Circulate

DUI
24/1/24

ਪੰਜਾਬ ਸਰਕਾਰ
ਆਮ ਰਾਜ ਪ੍ਰਬੰਧ ਵਿਭਾਗ
(ਆਮ ਤਾਲਮੇਲ ਸ਼ਾਖਾ)

ਸੇਵਾ ਵਿਖੇ,

1. ਪੰਜਾਬ ਰਾਜ ਦੇ ਸਮੂਹ ਵਿਭਾਗਾਂ ਦੇ ਮੁਖੀ,
2. ਪੰਜਾਬ ਰਾਜ ਦੇ ਸਮੂਹ ਡਵੀਜ਼ਨਾਂ ਦੇ ਕਮਿਸ਼ਨਰਜ਼/ ਸਮੂਹ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰਜ਼,
3. ਪੰਜਾਬ ਰਾਜ ਵਿੱਚ ਸਮੂਹ ਯੂਨੀਵਰਸਿਟੀਆਂ ਦੇ ਵਾਇਸ ਚਾਂਸਲਰ।

ਮੀਮੋ ਨੰ GAD-CORD0COOR/1/2023-GC 1/60

ਮਿਤੀ, ਚੰਡੀਗੜ੍ਹ 23.01.2024

ਵਿਸ਼ਾ:- National Voters' Day (25th January,2024)-reg.

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿੱਚ।

2. ਵਿਸ਼ਾ ਅੰਕਿਤ ਮਾਮਲੇ ਸਬੰਧੀ ਉਪ ਮੁੱਖ ਚੋਣ ਅਫ਼ਸਰ, ਪੰਜਾਬ ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ ਨੰ 2024/SVEEP-298 ਮਿਤੀ 10.01.2024 ਸਮੇਤ Santosh Kumar, Secretary, Election Commission of India ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ ਦੀ ਕਾਪੀ ਆਪ ਨੂੰ ਅਗਲੇਰੀ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜੀ ਜਾਂਦੀ ਹੈ।

ਸੁਪਰਡੈਂਟ
✕

ਉਪਰੋਕਤ ਦਾ ਇੱਕ ਉਤਾਰਾ ਸਮੇਤ ਸਹਿ-ਪੱਤਰ ਦੇ ਸਮੂਹ ਪ੍ਰਬੰਧਕੀ ਸਕੱਤਰ, ਪੰਜਾਬ ਸਰਕਾਰ ਨੂੰ ਲੋੜੀਂਦੀ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ।

ਸੁਪਰਡੈਂਟ
✕

ਸੇਵਾ ਵਿਖੇ,

ਸਮੂਹ ਪ੍ਰਬੰਧਕੀ ਸਕੱਤਰ,

ਪੰਜਾਬ ਸਰਕਾਰ।

ਅੰ:ਵਿ:ਪੱ:ਨੰ: GAD-CORD0COOR/1/2023-GC 1/61

ਮਿਤੀ, ਚੰਡੀਗੜ੍ਹ 23.01.2024

ਦਫਤਰ ਮੁੱਖ ਚੋਣ ਅਫਸਰ, ਪੰਜਾਬ -
OFFICE OF THE CHIEF ELECTORAL OFFICER, PUNJAB
SCO. No. 29-32, Sector : 17-E, Chandigarh

Phone : 0172-2704701,2704743,22704779, FAX: 0172-2707970, Email : ceo_punjab@eci.gov.in, dyceo@punjab.gov.in

No. Elec.-2024/SVEEP- ੨੧੪

Dated:- 10.01.2024

To

The Chief Secretary
Punjab Civil Secretariat-I
Chandigarh

Subject: National Voter's Day (25th January 2024)- reg.

Respected Sir,

Please find enclosed Election Commission of India letter no. 491/ECI/LET/FUNC/SVEEP-I/NVD/2023 dated 08.01.2024 on the subject cited above.

2. Kindly issue necessary instructions to all Staff and Officers in Government Departments and offices in the State to take the NVD pledge on National Voters' Day (25th January 2024)
3. NVD Pledge (Hindi, English and Punjabi Version) is also hereby enclosed for information and necessary action please.



Deputy Chief Electoral Officer, Punjab

Endst. No. Elec.-2024/SVEEP- ੨੧੫

Dated:- 10.01.2024

A copy of the above is forwarded to the following for information and necessary action:

1. Principal Secretary, Dept. of Personnel, Punjab
2. Principal Secretary, Dept. of General Administration, Punjab
3. OSD to Chief Secretary, Punjab this may be brought to the notice of the Worthy Chief Secretary, Punjab


Deputy Chief Electoral Officer, Punjab

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2023

Dated: 08th January, 2024

To,

The Chief Electoral Officers of
all States & UTs

Sub: - National Voters' Day (25th January) 2024 - reg.

Sir/Madam,

I am directed to state that the 14th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January 2024. The Theme for the 14th NVD is "Nothing like voting, I vote for sure" "कोट जैसा कुछ नहीं, कोट जरूर डालेंगे हम". The Logo file is attached herewith for kind reference.

You are requested to steer the NVD celebrations with wide publicity on the above mentioned theme.

All the photos & videos related to celebration of NVD, such as administration of voters' pledge, distribution of EPIC cards etc. shall be uploaded on the social media platforms using #NVD 2024. The NVD celebrations in the State, as in the past, shall include the following components in addition to already existing plan at the CEO, DEO and the Booth level.

Comprehensive Communication plan:

- Various events/ programmes across the state shall be organised focussing on the above mentioned theme. Further a comprehensive communication plan shall be developed by issuing necessary Print, TV, Radio advertisements, social media campaigns, field programmes and interpersonal communication, webinars/ seminars etc.
- Propagation of NVD theme through various Government schemes and programs.
- The NVD theme & related messages in the form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs.

- A Print Advertisement may be brought out on 25th January highlighting the theme.

Engagement with state/ district Icons:

- The State/ District Icons may be engaged (through recording of audio-video messages) to spread awareness about the Commission's initiatives and widely publishing the current theme 'Nothing like voting, I vote for sure', appealing people to vote during upcoming elections. The audio/ video message shall be uploaded by the Icon on the respective social media platform using #NVD 2024. A draft script for audio/ video message will be shared in due course.
- All States/UTs should take appropriate efforts to nominate inspiring and non partisan personalities from all walks of life to be the Election Icon. Persons with disabilities, senior citizens, transgender and personalities from other marginalized sections shall be encouraged.

Partnership and Collaborations:

- The CEOs/ DEOs shall ensure partnerships and collaborations with various Government departments such as banks, Post offices, Railways, Panchayati Raj institutions, Civil Bodies etc.
- The Corporate bodies, Civil Society Organisations and others may be engaged with, for organising various events like competitions (essay, debate etc), webinars etc in the run upto the NVD.
- Also various departments/ organisations/ bodies may be encouraged to administer NVD pledge on the National Voters' Day, and the same may be uploaded on their social media handles/ website using hashtag #NVD2024.

Social media engagement activities:

- CEO/ DEO office may engage with various social media agencies, to create and develop the creative content for the NVD and get it uploaded on their respective social media handles.

- All the activities, by various departments/ organisations etc. to be uploaded on their respective social media handles.
- The hashtag #NVD2024 could be used while uploading the content on the social media accounts.

1. Key Activities: All SVEEP activities related to NVD must be conducted as per COVID appropriate behaviour and guidelines/norms in place

a) Activities at Booth Level:

- i. The Booth Level Officers (BLOs) to organise an event at each polling station area and shall felicitate newly registered voters appropriately, also hand over the EPIC to new electors.
- ii. Video and other creatives to be shared extensively with all the households/ participants through WhatsApp groups and other media. Further other awareness films/ material as prepared by State or District on Postal Ballot Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. can also be shown at the ceremony, in local languages. Please note that creatives are to be made available in accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.
- iii. Further NVD pledge to be administered to all the people present during the event, Further the copy of the pledge also to be circulated over Whatsapp groups.
- iv. DEO may provide the logistics required for the brief ceremony in each polling station area.

b) Activities at District HQs:

- i. The DEO shall organise the NVD function, at the District headquarters-in association with various institutions/ organisations such as Panchayat Raj institutions, Academic institutions, Civil Society groups, organisations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.

- ii. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
- iii. Further NVD pledge to be administered to all the people present during the event. Also the pledge to be circulated over whatsapp groups.
- iv. Awareness films on Postal Ballot facility, Assured Minimum Facilities, EVM VVPAT, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. in local language shall be shown. Creatives to be made available in accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.
- v. These material to be shared through WhatsApp group of various stakeholders.
- vi. The logo for 'National Voters' Day', which reinforces the importance of voting, shall also be suitably used on official stationery, merchandise websites, Election related presentations etc.

c) Activities at State HQs:

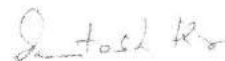
- i. CEO organizes NVD function at the State capital, in association with Media, Civil Society, Volunteer Groups, State Administration, State Election Commission & Corporates etc.
- ii. Awareness films on Postal Ballot facility, Assured Minimum Facilities, EVM VVPAT, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc in local language shall be shown and distributed over WhatsApp groups.
- iii. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
- iv. Further NVD pledge to be administered to all the people present during the event (as per Covid norms, if any).

- v. Sign Language Interpreters to be deployed during the function in accordance with the present theme. The venue of the NVD functions to be made accessible as far as possible.
- vi. Necessary advertisement in print / electronic media may be issued, along with hoardings and banners across different locations across the state.
- vii. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities as directed. BLOs shall be trained about their role for NVD activities, by the EROs/AEROs, as directed.
- viii. The logo for 'National Voters' Day', which reinforces the importance of voting, shall also be suitably used on official stationery, merchandise websites, Election related presentations etc.

As the theme of the NVD, this year, is 'Nothing like voting, I vote for sure', it is expected that events would be organised by involving PwDs, Women, Senior citizens and Vulnerable sections of the society. Further, efforts should be made to popularise PwD app through various CSOs working in the field. Also awareness regarding Assured Minimum Facility & Postal ballot provision would be ensured, through various events. Offline Events, if any, shall be conducted at accessible venues and sign language interpreters must be engaged to reach out to all stakeholders.

The preparations for the NVD may be closely monitored by the office of the CEO/DEOs.

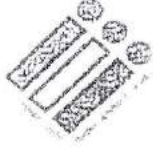
Yours Sincerely,



(SANTOSH KUMAR)
SECRETARY

ਵੋਟਰ ਪ੍ਰਣ

ਅਸੀਂ, ਭਾਰਤ ਦੇ ਨਾਗਰਿਕ ਲੋਕਤੰਤਰ
ਵਿੱਚ ਪੂਰਾ ਵਿਸ਼ਵਾਸ ਰੱਖਦੇ ਹੋਏ ਇਹ ਪ੍ਰਣ
ਕਰਦੇ ਹਾਂ ਕਿ ਅਸੀਂ ਆਪਣੇ ਦੇਸ਼ ਦੀਆਂ
ਲੋਕਤੰਤਰੀ ਪਰੰਪਰਾਵਾਂ ਕਾਇਮ ਰੱਖਾਂਗੇ
ਅਤੇ ਸੁਤੰਤਰ, ਨਿਰਪੱਖ ਅਤੇ ਸ਼ਾਂਤੀਮਈ
ਚੋਣਾਂ ਦੇ ਮਾਣ ਬਰਕਰਾਰ ਰੱਖਦੇ ਹੋਏ,
ਨਿਡਰ ਹੋ ਕੇ, ਧਰਮ, ਵਰਗ, ਜਾਤੀ,
ਭਾਈਚਾਰੇ, ਭਾਸ਼ਾ ਜਾਂ ਹੋਰ ਕਿਸੇ ਵੀ ਲਾਲਚ
ਦੇ ਪ੍ਰਭਾਵ ਤੋਂ ਬਿਨਾਂ ਸਾਰੀਆਂ ਚੋਣਾਂ
ਵਿੱਚ ਆਪਣੇ ਵੋਟ ਦੇ ਹੱਕ
ਦੀ ਵਰਤੋਂ ਕਰਾਂਗੇ।



ELECTION COMMISSION OF INDIA

Pledge For National Voters' Day, 25th January, 2023

मतदाताओं द्वारा ली जाने वाली शपथ

"हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की शरिआ को अक्षुण्ण रखते हुए, निर्भीक होकर धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे।"

Voters' Pledge

"We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement".