

**DEAN OF UNIVERSITY INSTRUCTION
PANJAB UNIVERSITY, CHANDIGARH**

Dated: 06.12.2023

Institution's Innovation Council (IIC) program has been launched by the Ministry of Education (MoE) through MoE's innovation Cell (MIC) in the year 2018 in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. The primary role of IIC is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as: Ideation, problem solving, Proof of concept development, Design Thinking, IPR, project handling and management at Pre-incubation / incubation stage etc.

Functioning of IIC in Panjab University

The number of activities / events conducted under the banner of IIC has great impact on the University's ranking. For this, chairpersons / directors of all the departments are requested to:

- Plan and organize maximum events / activities under the banner of IIC and always add logo of IIC on the respective brochure / circular.
- **BEFORE THE EVENT**, send the respective brochure / circular to iic@pu.ac.in for its wide publicity on social media.
- **AFTER THE EVENT**, send few pictures of the event along with its short write up / press note to above email ID to upload same on IIC portal.

IMPORTANT: Always add IIC Logo (Link given below) on all the Circulars/Brochure Etc.

<https://dui.puchd.ac.in/includes/noticeboard/2023/20231102170003-iiclogo.pdf?202317110010>



Sd/-
Dean of University Instruction

Issued to Director Computer Centre for Circulation amongst all faculty members