

डॉ. (श्रीमती) पंकज मिश्र  
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)  
महासचिव

Dr. (Mrs.) Pankaj Mittal  
(Former Vice Chancellor, BPS Women University, Haryana)  
Secretary General



भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग  
(कोटला मार्ग), नई दिल्ली-110 002

Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),  
New Delhi-110 002

AIU/Res/QASPIR-II/2022  
November 21, 2022

Dear Vice Chancellor/Director,

Greetings from AIU!

As you are aware, with the advent of Information and Communication Technology the higher education landscape has undergone a massive transformation. Transformational education focusing on skill development especially developing soft skills among the students has become absolutely necessary to make them employable. The National Education Policy of India has very categorically addressed the issues of employability, skill readiness of the future workforce and bridging the skill gaps.

In yet another path breaking initiative, the Association of Indian Universities (AIU) in collaboration with Quality Assurance, Strategic Planning and Institutional Research (QASPIR), a Research based consultancy organization in the United Kingdom has initiated a research study on "Faculty's Perceived Role in Facilitating Student Development of Soft Skills for Employability and Societal Impact". The Study is floated in the form of an online Survey which can be accessed through the following Weblink:

<https://qaspir.com/aiu-survey/>

May I request you to encourage the faculty of your esteemed institution to participate in the survey which will not take more than 15 minutes. I also request you to give it a wide publicity and encourage the faculty members of your university as well as the affiliated colleges to participate in the survey so that a structured report on the subject can be prepared by AIU.

I need not emphasize that this is purely a research exercise and has no other implications. Since the exercise focusses on the subject, the privacy/confidentiality of institutions shall be ensured and the identity of faculty members or the institutions shall not be shared in the public domain.

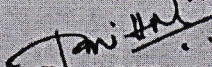
Should you need any further clarification, you may write to Dr Amarendra Pani, Joint Director & Head, Research Division, Association of Indian Universities on e-mail [researchaiu@gmail.com](mailto:researchaiu@gmail.com).

Your invaluable input will help us developing a better understanding of the issue in the perspective of employability and creating a future ready work force. The report of the survey shall be presented to the relevant policy making agencies as research-based policy input and a copy will be shared with your institution.

Soliciting your cooperation.

With warm regards,

Yours sincerely,

  
(Pankaj Mittal)

The Vice Chancellor / Director of all AIU Member Universities/Institutions.

*to circulate*  
*D.V.I.*  
*23/11/22*

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