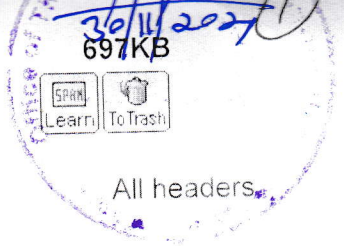


Inbox (630/14153)

30-11-2021

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Date: Wed, 24 Nov 2021 14:54:26 +0530

From: "sgoffice" <sgoffice@aiu.ac.in>

To: <poonamsaxena@hotmail.com>, <dg.nmnd@gov.in>, <ceo-museums@gov.in>, <.....

Subject: New Delhi World Book Fair

All attachments

Dear Vice Chancellor/Director,

Greetings from AIU!

As you are aware that National Book Trust, India has been organising the New Delhi World Book Fair since 1972 at the iconic Pragati Maidan, New Delhi. The New Delhi World Book Fair (NDWBF) has positioned itself not only as the biggest book fair of the Afro-Asian region but has become a part and parcel of the publishing, literary and educational folklore of the country, focusing on books and periodicals, teaching aids, educational books, professional books, teaching books, periodical books, university books, school books, college books, commerce books, industrial books and entertainment books. The Fair turns 50 in its next edition scheduled to be held at Pragati Maidan, New Delhi from 8-16 January 2022.

The Theme of the NDWBF 2022 is focused on Azadi Ka Amrit Mahotsav to underline and project the achievements of India as an independent and self-reliant country, and to also bring to the fore the struggles and contributions of national movement leaders. With India celebrating 75 years of Independence, Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India and is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. With various activities marking the festival across the country, the NDWBF 2022 has chosen Azadi Ka Amrit Mahotsav as its theme, and there will be many literary and cultural activities around the theme during the fair days.

Besides, there will be a special focus on National Education Policy 2020 which has been hailed as the historic educational reform. In this light, a thematic display of books on education and learning related materials will also be put up. Further, in view of the ongoing celebration of Indian victory for Bangladesh Liberation War to commemorate its 50 years, an exhibition pertaining to the same is also being organised.

It is further underlined that France will be the Guest of Honour Country at the NDWBF 2022.

New Delhi World Book Fair is playing a pivotal role in reiterating the might of the pen and the printed world and has come to be recognized as the biggest book bonanza keenly awaited by students, teachers, scholars, authors, intellectuals, librarians and book lovers. Apart from promoting literacy and reading habit, especially among children and youth, the fair presents a vast panorama of Indian books on a wide range of subject.

I take this opportunity to request your good offices to circulate the information to all the Faculty members, Researchers, Librarians & Library staff and students to participate in the New Delhi World Book Fair in a big way as it provides the rare opportunity to access books, reading materials and provides exposure to trends in publishing/research for all age groups and genres at one platform.

With warm regards,

Yours sincerely,

Dr.(Mrs.) Pankaj Mittal

Secretary General

Association of Indian Universities

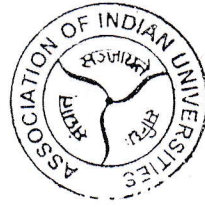
New Delhi

Handwritten signature in blue ink: Pankaj Mittal

Handwritten note in blue ink: Pl. circulate

Handwritten notes in blue ink: PA, 30/11/21

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002

AIU/SGO/2021

November 16, 2021

डॉ. (श्रीमती) पंकज मित्तल
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महाराचिव

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The Vice Chancellors/Directors of all AIU Member Universities/Institutions.